7TH ANNUAL
TRAUMA SYMPOSIUM
Right patient. Right place. Right time.

OCTOBER 2-3, 2017
Huntington Convention Center of Cleveland

EXHIBITOR PROSPECTUS
PLEASE JOIN US…

The Northern Ohio Trauma System’s 7th Annual Trauma Symposium will be held at the Huntington Convention Center of Cleveland, located in downtown Cleveland, OH. NOTS is a collaboration between the Cleveland Clinic, the MetroHealth System, University Hospitals and Southwest General Hospital dedicated to providing the highest quality of care to trauma patients across the region.

ATTENDEES

We are anticipating over 600 physicians, nurses and EMS providers to attend the 7th Annual Northern Ohio Trauma System’s Trauma Symposium. The Symposium consists of two days of lectures focusing on improving the care of the trauma patient. Many of our speakers are nationally-recognized leaders of trauma care.

EXHIBITOR INFORMATION

EXHIBIT FEES

The cost to exhibit at this year’s conference is $1,000 if you register and pay by August 31, 2017. Beginning September 1, 2017 the cost is $1,500.

THIS INCLUDES:

- One 6-foot draped table top and two chairs
- Badges for two exhibit personnel
- Entry to scientific sessions (no solicitation will be permitted during sessions)
- Complimentary refreshment breaks and continental breakfasts
- Lunch for two exhibit personnel
- Mention in registration materials
- Inclusion in our Vendor Passport

EXHIBIT DATES AND HOURS

- Set up: Sunday, October 1, 2017 | TBD
- Set up: Monday, October 2, 2017 | 6 am – 4 pm
- Set up: Tuesday, October 3, 2017 | 6 am – 4 pm
SPONSORSHIP OPPORTUNITIES

Interested in a sponsorship? We have many sponsorship opportunities available and will work with you to find the right fit for your organization! Please contact us at (216) 778-2266.

DIAMOND LEVEL: $4,000

- VIP DINNER SPONSOR
  - Up to three representatives from your company invited to attend the Sunday evening VIP dinner (October 1, 2017)
  - Meet and discuss your product with multiple surgeons, hospital administrators, and trauma program managers
  - Your company and product will be introduced at the beginning of the night
  - Space available for product display
  - VIP Dinner Invitees include:
    - National and local trauma surgeons
    - NOTS Advisory Board members from the Cleveland Clinic, The MetroHealth System and University Hospitals
    - Trauma Program Managers representing The MetroHealth System, Cleveland Clinic, University Hospitals, and Southwest General Hospital
    - NOTS Symposium Committee members

- Vendor table included – one table, two representatives
  - Prime location

GOLD LEVEL: $3,000

- LUNCH SPONSOR (2 opportunities available)
  - Company name/logo displayed in the lunch ballroom
  - Special acknowledgement prior to lunch
  - Your company name rotating on monitors throughout the Cleveland Convention Center/NOTS Symposium
  - Opportunity for company promotional information at each lunch table
  - Vendor table included – one table, two representatives
    - Prime location
  - Special thank you and acknowledgement prior to the start of the lectures on October 2 and 3, 2017
  - Post-Symposium email blast to attendees thanking you and providing your contact information

SILVER LEVEL: $2,000

- BREAKFAST SPONSOR (2 opportunities available)
  - Company name/logo displayed throughout the breakfast atrium
  - Your company name rotating on monitors throughout the Cleveland Convention Center/NOTS Symposium
  - Discount cost of vendor table -$500 for both days
    - Prime location
  - Special thank you and acknowledgement prior to the start of the lectures on October 2 and 3, 2017
  - Post-Symposium email blast to attendees thanking you and providing your contact information
RULES AND REGULATIONS

- All applications must be made on the official application form and include a description of the products or services to be exhibited.
- All products to be exhibited must be directly related to the practice of surgery or medicine, education and any related topics. All are subject to approval by the NOTS Trauma Symposium Committee.
- Exhibitors must comply with FDA regulations concerning the exhibition of investigational products and Class III devices.
- Exhibitor identification on all signs, graphics and literature must be the company name(s) submitted on the exhibitor application.
- Exhibitors may not assign or apportion to others the whole or any part of the space allocated, and may not display goods or services other than those manufactured or regularly distributed by the applicant(s).
- Exhibitors must set up, occupy and staff their exhibits during all hours the exhibits are open unless oral scientific presentations are ongoing.
- All exhibitor personnel are required to wear registration badges while on the exhibit floor. Badges will be provided gratis for two pre-registered personnel per table top. Additional individual exhibitor badges are $100.00 each.
- Registration badges will admit exhibitors to continental breakfasts, lectures and lunches.
- Use of the NOTS name or logo, or other verbiage that implies that the Symposium is a function endorsed or co-sponsored by NOTS, is expressly prohibited.
- The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor’s activities on the Cleveland Convention Center premises and will indemnify, defend, and hold harmless the Cleveland Convention Center, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims.
- Written notice of cancellation of space must be received by September 1, 2017 and will result in a charge equal to 50 percent of the total cost of the space assigned.
- There is an additional charge of $100 if electrical access is requested.

REGISTRATION INFORMATION

**EARLY BIRD FEE:** Application and payment received by the Northern Ohio Trauma System by August 31, 2017 = $1,000 for both days.

**FEE:** Application and payment received by the Northern Ohio Trauma System beginning September 1, 2017 = $1,500 for both days.

Registration must be completed via the NOTS website: http://www.northernohiotraumasystem.org/registration/

**FOR MORE INFORMATION CONTACT:**
Cheryl Hawkins
Phone: (216) 778-2266

The CME agreement must be completed upon registration.